

# Olajire Olawale Emmanuel

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No 24, Akingbile along Moniya road, Ibadan, Nigeria

## OBJECTIVE

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A dedicated and result-oriented professional with a background in Theatre Arts and Communication. Proficient in building responsive websites, running effective ads, and providing digital marketing training. Seeking to leverage my skills to achieve organizational goals.

## EXPERIENCE

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Jan 2019  
- Dec  
2022

- **Registrar**  
Divine Heritage Model School
  - Taught Government and History.
  - Trained students in digital skills like website building and app development.

Jan 2017  
- Dec  
2018

- **Artistic Director**  
Silver Polygon Entertainment
  - Created content and skit comedies, generating significant traffic for the platform.

March  
2021 -  
Dec 2021

- **Direct Sales Agent**  
Altara Credit Limited
  - Improved agent productivity through training programs.
  - Drove sales and ensured high performance across units.

Dec 2021  
- March  
2022

- **Learning And Development Officer**  
Altara Credit Limited
  - Improved agent productivity through training programs.
  - Drove sales and ensured high performance across units.

Sep 2023  
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- **Digital Marketing Manager**  
AppClick ICT Academy
  - Manage all social media platforms and run ads.
  - Perform SEO to ensure top ranking for the academy.
  - Serve as a Digital Marketing tutor.

## EDUCATION

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2017

- **B.A Communication And Language Art**  
University Of Ibadan
- **NCE In Theatre Art**  
Federal College Of Education Oyo  
14points

## SKILLS

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SEO Ads Running Content  
Marketing Email Marketing  
Problem Solving

80%



## PROJECTS

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- **WhatsApp Marketing Conversion Automation**  
**Digital WhatsApp**  
Developed a WhatsApp sales conversion strategy to reach prospects beyond saved contacts
- **2022 Educators Training**  
Initiated and conducted a successful training session with educator Teacher Joy, training over 154 school owners to set up powerful school portals, with 98 schools maintaining their portals independently.
- **InstantsData Website**  
<https://instantsdata.com.ng>  
Built a data selling website from scratch, currently serving over 1000 users.
- **SEO for 5 solid Website**  
Achieved top ranking on Google for the AlphaTrueConnect website, instantsdata, SLCC, ARATECH Academy, ordainedradiotv
- **Affiliate Marketing Platform**  
Created an affiliate marketing website for InstantsData, allowing partners to earn through the CPA model by referring quality leads.